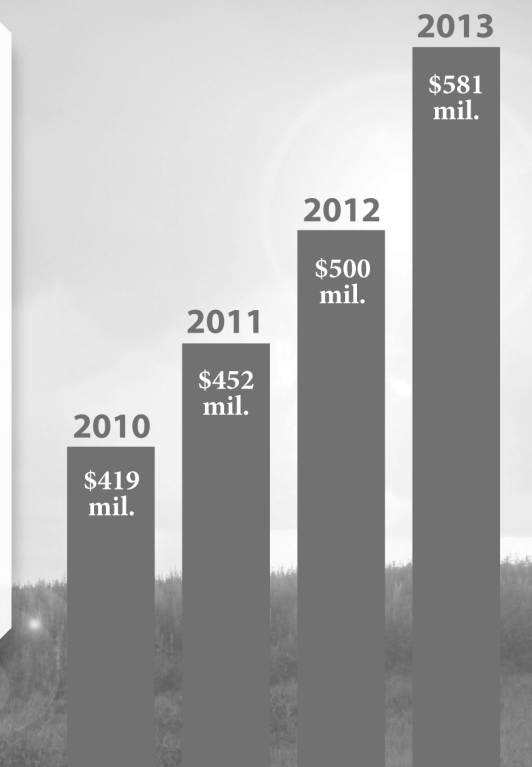


Industrial Hemp Hemp Market Report

The sales data on hemp foods and body care collected by market research firm SPINS, a leading information provider for the Natural and Specialty Products Industry, was obtained from natural and conventional food retailers, excluding Whole Foods Market, Costco and certain other key establishments, who do not provide sales data — and thus it underestimates actual sales by a factor of at least three. According to the SPINS data, combined U.S. hemp food and body care sales grew in the sampled stores by 24% or \$11.89 million, over the previous year ending December 23, 2012 to a total of just over \$61.4 million. According to SPINS figures, sales in conventional retailers grew by 26.5% in 2013, while sales in natural retailers grew by 22.4%. Indeed, the combined growth of hemp retail sales in the U.S. continues to steadily rise, as annual natural and conventional market percent growth has risen from 7.3% (2011), to 16.5% (2012), to 24% in 2013. Market information for 2014 will be available next year.

Source: "2013 Annual Retail Sales for Hemp Products Exceeds \$581 Million" HIA Press Release, February 28, 2014



Why Industrial Hemp?

- Industrial hemp has been grown throughout American history, and is currently grown throughout the world for its value as a fiber and oilseed crop. Hemp can grow in a wide variety of climates.
- Industrial Hemp is used in thousands of applications from health foods and cosmetics, to building materials and biocomposites, to nanotech super-capacitors. New uses are being developed as the industry grows.
- **Outdated federal laws require all products sold in the U.S. to use imported hemp from Canada, China, and Europe. This policy ships jobs overseas, while American farmers and businesses have to pay the bill.**

Broad, Bipartisan Support

- The American Farm Bureau Federation, the National Farmers Union, the National Association of State Departments of Agriculture, and many other organizations, have current policies in support of industrial hemp research or production. Industrial hemp is a truly grassroots movement.
- Eighteen states are now "ready to grow", and more states are considering hemp farming. Respect States Rights.

Support the Industrial Hemp Farming Act

Cosponsor H.R. 525 and S. 359